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**UNITED STATES DISTRICT COURT  
DISTRICT OF NEVADA**

STEVE SEGAL, NICK HAMMER, ROBIN  
HOUGDAHL, TODD TERRY, AND  
BRADLEY CLASEN On Behalf Of Themselves  
And All Others Similarly Situated

Plaintiff(s),

-against-

HOWARD LEDERER AND CHRISTOPHER  
FERGUSON

Defendant(s).

Case No.: 12-cv-00601

**MEMORANDUM OF LAW IN  
SUPPORT OF PLAINTIFFS' MOTION  
FOR PRELIMINARY APPROVAL OF  
CLASS ACTION SETTLEMENT AND  
SETTING OF FINAL FAIRNESS  
HEARING**

Dated: September 30, 2015

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1 Plaintiffs<sup>1</sup> respectfully submit this memorandum in support of their Motion for Preliminary  
 2 Approval of Class Action Settlement and Setting of Final Fairness Hearing. The settlement  
 3 agreement (“Agreement”) to which the Parties have agreed is filed concurrently herewith.<sup>2</sup> *See* Burt  
 4 Aff. Ex. G.

## 5 **I. INTRODUCTION**

6 Plaintiffs seek preliminary approval of the proposed nationwide class action settlement of  
 7 this action against defendants Christopher Ferguson and Howard Lederer (“Defendants”).  
 8 Defendants were key executives and directors of the umbrella entity known as Full Tilt Poker, which  
 9 provided both free and real-money online poker rooms for U.S. players. The Settlement meets  
 10 Plaintiffs’ goals of this litigation. The Settlement Class has already been provided with full  
 11 monetary relief as a result of the U.S. Department of Justice’s settlement with certain Full Tilt Poker  
 12 entities and individuals,<sup>3</sup> and partial, limited therapeutic relief.<sup>4</sup> This Settlement, however,  
 13 supplements that relief by providing additional protections above and beyond the prior U.S.  
 14 Department of Justice’s earlier settlements. As explained in greater detail below, this Settlement is  
 15 not conditional in any way on future developments to the law of internet gaming or gambling. The  
 16 Settlement, standing on its own merits, is thus an excellent result for the Settlement Class.

17 Plaintiffs’ central allegation in this Action is that Defendants executed a scheme involving  
 18 the Full Tilt Poker online gaming enterprise whereby they accepted player deposits in contravention  
 19

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20  
 21  
 22  
 23 <sup>1</sup> Plaintiffs refers to: (1) Plaintiffs Steve Segal, Toddy Terry, Nick Hammer, Robin Hougdaahl, and  
 24 Bradley Clasen.

25 <sup>2</sup> All capitalized terms have the same meaning as set forth in the Agreement unless otherwise  
 26 indicated.

27 <sup>3</sup> *See U.S. v. Pokerstars, et al.*, 11-cv-2564 (S.D.N.Y.) Dkt. No. 240.

28 <sup>4</sup> *See U.S. v. Pokerstars, et al.*, 11-cv-2564 (S.D.N.Y.) Dkt. No. 295; Dkt. No. 301.

1 of federal gambling laws through the use of shell corporations and then, despite repeated statements  
2 and representations to the contrary, intermingled the player funds with company and private  
3 accounts. On April 15, 2011, or “Black Friday” as it is referred to by the on-line poker community  
4 and press, the U.S. Department of Justice seized the assets of Full Tilt Poker and, as a result, player  
5 accounts were frozen. Days later, the U.S. Department of Justice permitted Full Tilt Poker use of its  
6 domain for the purpose of redistributing player funds; however, unlike other affected online gaming  
7 enterprises, Full Tilt Poker did not redistribute player funds. On September 21, 2011, it was alleged  
8 in the U.S. Department of Justice’s amended complaint that Full Tilt Poker had operated as a Ponzi  
9 scheme, intermingling player funds with company operational accounts for the purpose of syphoning  
10 off player deposits to pay Defendants and Full Tilt Poker related entities, executives and  
11 shareholders.  
12

13  
14 Based on these allegations and evidence, along with press reports and their own counsel’s  
15 research and investigation, Plaintiffs alleged that Defendants by and through Full Tilt Poker and its  
16 related entities had misled the Settlement Class, converted the funds from Player Accounts through  
17 improper channels, and shell companies used to payment processors, and used the funds to enrich  
18 themselves and others to the detriment of the Settlement Class. Plaintiffs alleged in this Action a  
19 cause of action for conversion. While Defendants have denied all allegations in the Amended  
20 Complaint, they have agreed to resolve the dispute according to terms in the Agreement.  
21

22 As a result of this Settlement, Plaintiffs have achieved a meaningful benefit for the  
23 Settlement Class – therapeutic, injunctive relief, which will prevent Defendants Lederer and  
24 Ferguson from repeating the wrongdoing alleged in this Action and from repeating the wrongdoing  
25 alleged herein. This Settlement provides significant relief to the Class because it is not subject to  
26 changes in law regarding and concerning internet gaming and gambling. The relief will survive and  
27 protect the Class even if the law changes and renders the U.S. Department of Justice’s therapeutic  
28



1 relief moot. Plaintiffs believe this Settlement benefit provides the necessary fail-safes in addition to  
2 the monetary and therapeutic relief previously secured by the U.S. Department of Justice. Moreover,  
3 this relief is an outstanding result when weighed against any potential monetary recovery beyond the  
4 Class's account balances on April 15, 2011, especially given the remote possibility of it reaching the  
5 Class. Plaintiffs request that the Court conditionally certify for settlement only (which Defendants  
6 support for settlement purposes only) the following Settlement Class:

8 all U.S. persons or entities, exclusive of Defendants and their  
9 employees, affiliates or entities, who had monies in a Full Tilt Poker  
10 Player Account on April 15, 2011, and subsequently were unable to  
access the monies from their Full Tilt Poker Player Account.

11 *See* Burt Aff. Ex. B, ¶29; Ex. G, §3.3.

12 As a Federal Rule of Civil Procedure 23(b)(2) class seeking to be certified for the purposes of  
13 injunctive relief, notice is squarely within the discretion of the Court, but not required for absent  
14 class members. Although Plaintiffs originally sought monetary damages in connection with this  
15 Action, the settlement achieved by the U.S. Department of Justice has provided the Class members  
16 with payment in full for the balance on their Player Accounts as of April 15, 2011. With the account  
17 balances repaid, Plaintiffs filed an Amended Complaint seeking injunctive relief and advance this  
18 Settlement Class for certification pursuant to Fed. R. Civ. P. 23(b)(2), seeking solely therapeutic  
19 relief, which would close the gaps and loopholes created by the U.S. Department of Justice  
20 settlement. *See* Burt Aff., Ex. B.

22 Preliminary approval does not require the Court to rule on the ultimate fairness of the  
23 Settlement, but only to make a "preliminary determination" of, *inter alia*, the "fairness,  
24 reasonableness, and adequacy" of the proposed settlement.

25 Here, as set forth in further detail below, the Settlement plainly meets the standard for  
26 preliminary review. Thus, Plaintiffs respectfully request that the Court enter the contemporaneously  
27 filed [Proposed] Order Preliminarily Approving Class Action Settlement Enjoining Litigation  
28

(“Preliminary Approval Order”) that, among other things: (1) conditionally certifies the Settlement Class for settlement purposes; (2) designates Plaintiffs Steve Segal, Todd Terry, Robin Hougdaahl, Nick Hammer, and Bradley Clasen as Class Representatives; (3) appoints Wolf Haldenstein Adler Freeman & Herz LLP (“Wolf Haldenstein”), Finkelstein Thompson LLP (“Finkelstein Thompson”), Wolf Popper LLC, (“Wolf Popper”) and Gustafson Gluek P.L.L.C. as Class Counsel and Shook & Stone Chtd. (“Shook & Stone”) as Liaison Counsel for the Settlement Class; and (4) schedules a Final Fairness Hearing for the Settlement.

## **II. BACKGROUND OF THE LITIGATION**

For a detailed summary of the pertinent facts of the litigation, including (1) the complaints filed in this Action; (2) motion practice; and (3) the settlement negotiations amongst the parties, please see the Affidavit of Thomas H. Burt in Support of Plaintiffs’ Motion for Preliminary Approval of Class Action Settlement and Setting of Final Fairness Hearing (“Burt Aff.,” filed concurrently herewith) dated September 30, 2015.

Every aspect of this Settlement was heavily negotiated, including the form of remedial measures to be taken by Defendants, the potential and real benefits to the Class, and each aspect of the Agreement and exhibits. *See* Burt Aff. at ¶ 29. Class Counsel have determined that the Settlement of the Related Actions on the terms reflected in the Agreement is fair, reasonable, adequate, and in the best interests of Plaintiffs and the Settlement Class. *See id.*

### **A. This Settlement Rectifies Deficiencies In The Prior S.D.N.Y. Settlement**

In the United District Court for the Southern District of New York, Plaintiffs had a previously live and related claim in the action of *Segal, et al. v. Bitar, et al.*, 11-4521 (KNF) (“*Bitar*”). *See* Burt Aff., ¶ 5. On January 7, 2014, Plaintiffs along with plaintiffs in two other related actions - *Jetha, et al. v. Filco Ltd.*, 11-cv-5519 (KNF), and *Lawson v. Full Tilt Poker, Ltd., et al.*, 11-cv-6087 (KNF) - which were also pending in the Southern District of New York moved for

1 preliminary approval of a settlement, which would resolve all three actions (the “S.D.N.Y.  
2 Settlement”). *See id.*, ¶ 21. Notably, prior to moving for preliminary approval, these actions were  
3 not consolidated. With the motion pending, U.S. Magistrate Judge Kevin N. Fox ordered a  
4 telephonic conference to be held to discuss the pending preliminary approval motion. *See id.*, ¶22.  
5 On March 24, 2015, the telephonic conference was held and therein, Magistrate Judge Fox discussed  
6 certain issues with the pending motion and offered counsel the opportunity to correct the  
7 deficiencies. *See id.* On March 31, 2015, movants filed their revised memorandum of law and a  
8 revised affidavit in support of their motion for preliminary approval of settlement. *See id.* Despite  
9 movants’ efforts, on May 26, 2015, Magistrate Judge Fox denied the motion for preliminary  
10 approval of the S.D.N.Y. Settlement. *See id.*, ¶ 23.  
11

12  
13 In the May 26, 2015 Order denying preliminary approval, Magistrate Judge Fox explained  
14 that there were several deficiencies resulting directly from the inconsistencies or omissions in the  
15 pleadings of the three actions. *See Segal, et al. v. Bitar, et al.*, 11-cv-4521-KNF (S.D.N.Y.) Dkt. No.  
16 153. As explained more fully below, the issues result mainly from a procedural misstep – a failure  
17 to consolidate the three pending matters and draft a consolidated, amended pleading, which would  
18 have resolved the issues raised in Magistrate Judge Fox’s Order. The deficiencies highlighted by the  
19 Court included: (i) differences in the Class definitions; (ii) differences in the claims; and (iii)  
20 differences in the relief sought. As explained below, the motion before this Court is substantially  
21 different because the circumstances are substantially different.  
22

23 First, the inclusion of a foreign plaintiff and the divergent interests and differing  
24 circumstances of foreign players and U.S. players were major issues in opting to not certify the  
25 proposed settlement class and denying preliminary approval of the S.D.N.Y. Settlement. For  
26 example, Magistrate Judge Fox explained that foreign players were able to recover their funds  
27  
28

1 almost immediately following the U.S. Department of Justice’s settlements with PokerStars and Full  
2 Tilt Poker, whereas, U.S. Players were forced to go through a lengthy remission and distribution  
3 process. Here, there are no such issues since all Plaintiffs and Class members are U.S. players, there  
4 is uniformity and commonality amongst the Plaintiffs and the Settlement Class. *See Bitar*, 11-cv-  
5 4521 (KNF), Dkt. No. 153, p. 22. The Amended Complaint before this Court contains a class  
6 definition which is entirely consistent with the one that Plaintiffs proffer in the Settlement. *See Burt*  
7 *Aff.*, ¶ 29. Moreover, there is no conflict amongst Plaintiffs – all are U.S. Players, who brought this  
8 action on behalf of and seek to act as class representatives for a class of U.S. Players.

10 Second, in denying preliminary approval, Magistrate Judge Fox highlighted that certain  
11 pleadings contained claims, which were absent from others. For example, in discussing  
12 commonality, Magistrate Judge Fox explained that “[t]he first question is not common to the  
13 members of the Jetha action because they neither asserted RICO nor conversion claims in their  
14 complaint.” *Bitar*, 11-cv-4521 (KNF), Dkt. No. 153, p. 18. In another example, Magistrate Judge  
15 Fox explained that “[t]he third question, “whether an enforceable contract existed between the Full  
16 Tilt Poker players and Full Tilt Poker,” and the fourth question,  
17 “whether that contract was breached,” was not common to all members of the proposed settlement-  
18 agreement class because the Segal and the Lawson complaints do not contain breach of contract  
19 claims.” *Id.* Here, there is no such issue. In contrast to the S.D.N.Y. Settlement, the Amended  
20 Complaint is the only operative pleading and contains a single claim for conversion.<sup>5</sup> Thus, none of  
21 the inconsistencies discussed by Magistrate Judge Fox are present on the record before this Court.

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25 <sup>5</sup> In discussing adequacy, Magistrate Fox takes issue with the *Segal* Plaintiffs’ failure to include class  
26 certification in the “Prayer for Relief” section of its complaint. *See Segal*, 11-4521 (KNF), Dkt. No.  
27 153, p. 20-21. While Plaintiffs do not agree with Magistrate Judge Fox’s analysis, in an abundance  
28 of caution, Plaintiffs direct the Court to the prayer for relief section in the Amended Complaint,  
which includes a request for “[a]n order certifying this action as suitable for class treatment.”

Third, in weighing preliminary approval, Magistrate Judge Fox explained that there were inconsistencies in the relief sought by the movants in their complaints. *See id.*, p. 20-22; 25-26. Magistrate Judge Fox explained that movants sought money damages in their complaints and thus, it was a sufficient basis for denying class certification pursuant to Fed. R. Civ. P. 23(b)(2). *Id.*, p. 25-26. As has been explained, the issue concerning inconsistent relief has been resolved – there is one operative Amended Complaint, which seeks injunctive relief. That the Amended Complaint only seeks injunctive relief is sufficient on its face to resolve the money damages issue raised by Magistrate Judge Fox. As explained in greater detail below, the Settlement Class is ideally suited for certification pursuant to Rule 23(b)(2).

Thus, the Settlement presently before the Court is much different than the failed S.D.N.Y. Settlement because the procedural deficiencies highlighted by Magistrate Judge Fox have all been addressed by Plaintiffs.

### **III. SETTLEMENT TERMS**

The Agreement, filed concurrently with this motion, contains the complete terms of the Settlement, which are summarized below:

#### **A. The Settlement Class**

The Agreement defines a national Settlement Class under Rule 23(b)(2). *See Burt Aff.*, Ex. G, §§ 2.28; 3.3.

#### **B. Relief to Settlement Class Members**

##### **1. Remedial Measures**

As part of the Settlement, Defendants have agreed to certain remedial measures regarding Defendants' involvement in any future online gaming enterprise for a period of four years from the date of the potential Settlement's Effective Date.

- (i) Defendants agree not to own or operate a real-money online gaming enterprise unless such enterprise agrees: (a) to keep all

1 players' funds in a trust account (or accounts) segregated from the  
2 operating funds of the enterprise, or (b) to cover the funds through a  
3 fidelity bond – assuming that these safeguards are allowed under the  
4 license and regulatory system under which the online gaming site  
5 operates, however, if these safeguards are not permitted under that  
6 license or regulatory system or otherwise become unavailable, then  
7 Defendants Lederer and Ferguson can only be an owner or operator of  
8 that enterprise if there is another system in place that ensures that  
9 players' funds have the same degree of security.

10 (ii) Defendants agree not to be employed by a real-money online  
11 gaming enterprise if their day-to-day responsibilities include control  
12 over player accounts or payments to and from players. For the  
13 avoidance of doubt, Defendants can, consistent with this agreement, sit  
14 on boards (or similar bodies) of such enterprises or take management  
15 positions in such enterprises—and in those positions they can  
16 supervise accounting functions so long as there are adequate financial  
17 oversights and internal controls in place that cover player accounts and  
18 payments to and from players and consistent with the restriction  
19 above, their day-to-day responsibilities do not include control over  
20 player accounts or payments to and from players.

21 (iii) Defendants agree that in the event that they learn any enterprise  
22 providing real-money online gaming services with which he is or they  
23 are associated is failing to comply with gaming regulations imposed by  
24 the relevant licenses or regulatory system and/or the laws of the United  
25 States, Defendants agree to report such noncompliance as soon as  
26 practicable to their superiors at the enterprise; and if no corrective  
27 action is taken by the enterprise, Defendants must report such  
28 noncompliance to a governmental or licensing body with authority to  
take corrective action.

(iv) If Defendant is an owner or operator of any real-money online  
gaming enterprise, then their position must be disclosed on the  
enterprise's website.<sup>6</sup>

*See Burt Aff., Ex. G, § 3.3.*

As explained below, Defendants have already complied with notice requirements of the Class  
Action Fairness Act in connection with the prior proposed settlement in the United States District  
Court for the Southern District of New York. *See* 28 U.S.C. § 1715. Of course, Defendants will

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<sup>6</sup> The parties agreed that “ownership” means a 10% or greater interest in the enterprise and that  
“operates” means acting in a senior management capacity.

1 notify the U.S. Department of Justice and the Attorneys General of all fifty states again on the  
2 instant motion. See Burt Aff., Ex. G, § 6.1. No opposition was made to the prior settlement and  
3 none is anticipated upon renewed notice.

4 Notably, the restrictions in the Settlement are not contingent on the state of internet gambling  
5 law or regulation and thus, extend beyond the reach of the U.S. Department of Justice's settlements  
6 with Defendants. See Burt Aff. Ex. G *contra* *U.S. v. Pokerstars, et al.*, 11-cv-2564 (S.D.N.Y.) Dkt.  
7 No. 295; Dkt. No. 301. If the Court approves this settlement, the Class will be protected from  
8 Defendants' potential for wrongdoing regardless of any change in the law regarding internet gaming  
9 – an area that is rapidly developing and subject to significant changes.

11 The Uniform Internet Gambling Enforcement Act (the "UIGEA"), 31 U.S.C. § 5363 and §  
12 5366, as alleged in the U.S. Department of Justice's initial complaint, renders the processing of  
13 certain financial transactions by banks in connection with unlawful internet gambling illegal. The  
14 actual illegality and regulation of the gaming itself turns on and has been left for the states to decide.  
15 Thus, if a state determined that online poker was legal, the UIGEA would be inapplicable because  
16 the internet gambling would no longer be unlawful.

18 States like Nevada, New Jersey and Delaware have already legalized internet gambling and  
19 several states currently have bills pending, which would do the same.<sup>7</sup> As a result, Defendants can  
20 already re-enter the online poker industry in three states with more on the horizon. Thus, the  
21 therapeutic relief in the U.S. Department of Justice's settlements with Defendants already has cracks,  
22

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23  
24  
25  
26 <sup>7</sup> Seven states – California, Illinois, Massachusetts, Mississippi, New York, Pennsylvania and  
27 Washington – have introduced bills that would legalize online gaming. See 2015 Internet Gambling  
28 Legislation, National Conference of States Legislatures, <http://www.ncsl.org/research/financial-services-and-commerce/2015-internet-gambling-legislation.aspx> (Last visited: September 24, 2015).

1 and there is potential that the floodgates will open in the near-future with a number of states  
 2 considering legislation that would permit online gaming within their borders.<sup>8</sup>

## 3 **2. Attorneys' Fees, Expenses and Service Awards**

4 Any attorneys' fees, expenses or service awards if approved by the Court will be paid by  
 5 Defendants. *See* Burt Aff. Ex. G, at § 4.2. They represent a very small percentage of counsels'  
 6 lodestar time and out-of-pocket expenses. This fee and expense agreement was only negotiated after  
 7 the parties had reached agreement on all the other terms of this Settlement. They are relatively  
 8 modest compared to the time and expense borne by Plaintiffs' counsel.

## 10 **IV. STANDARDS FOR APPROVAL OF A CLASS ACTION SETTLEMENT**

11 Rule 23(e) governs the settlement of class actions, which provides that "[t]he claims, issues,  
 12 or defenses of a certified class may be settled, voluntarily dismissed, or compromised only with the  
 13 court's approval." Fed. R. Civ. P. 23(e). Judicial approval of settlements under Rule 23(e) requires  
 14 a "two-step process." *In re Nucoa Real Margarine Litig.*, cv 10-00927, 2012 U.S. Dist. LEXIS  
 15 189901, at \*34 (C.D. Cal. June 12, 2012). During this first step, the court considers whether the  
 16 settlement "deserves preliminary approval." *Id.*

18 The Ninth Circuit maintains "a strong judicial policy," which favors the settlement of class  
 19 actions. *G.F. v. Contra Costa Cnty.*, Case No. 13-cv-03667, 2015 U.S. Dist. LEXIS 100512, at \*27  
 20 (N.D. Cal. July 30, 2015) (quoting *Class Plaintiffs v. City of Seattle*, 955 F.2d 1268 (9th Cir. 1992)).  
 21 When considering preliminary approval, the Court must "determine whether the settlement falls  
 22 within a reasonable range of possible settlements, with 'proper deference to the private consensual  
 23 decision of the parties' to reach an agreement rather than continuing to litigate." *In re Google*

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25 <sup>8</sup> As a further example of the imminent internet gaming boom, PayPal, the online payment  
 26 processing giant, has begun to process transactions for legal internet gaming sites in the states of  
 27 Delaware, New Jersey and Nevada. *See* Forbes, "PayPal is getting back into U.S. online gambling,"  
 28 <http://fortune.com/2015/09/15/paypal-gambling/> (Last visited: September 24, 2015).



1 *Referrer Header Privacy Litig.*, 1-cv-04809, 2014 U.S. Dist. LEXIS 41695, at \*6 (N.D. Cal. Mar.  
2 26, 2014) (quoting *Hanlon v. Chrysler Corp.*, 150 F.3d 1011, 1026 9th Cir. 1992).

3         After determining class certification, the Court “must next make a preliminary determination  
4 whether the settlement is fair, reasonable and adequate pursuant to Rule 23(e)(1)(C).” *Lo v. Oxnard*  
5 *European Motors, LLC*, 11cv1009, 2011 U.S. Dist. LEXIS 144490, at \*11 (C.D. Cal. Dec. 15,  
6 2011). On preliminary approval, the Court does not make a full and final determination regarding  
7 fairness, the Court need only make its preliminary determination so that a fairness hearing may be  
8 scheduled to make a final determination regarding the fairness of the settlement. *See* Herbert B.  
9 Newberg & Alba Conte, *Newberg on Class Actions* (“Newberg”), § 11.25 (4th ed. 2002).  
10 Preliminary approval “is appropriate if the proposed settlement appears to be the product of serious,  
11 informed, non-collusive negotiations, has no obvious deficiencies, does not improperly grant  
12 preferential treatment to class representatives or segments of the class, and falls within the range of  
13 possible approval.” *Ching v. Siemens Indus.*, C 11-4838, 2013 U.S. Dist. LEXIS 169279, at \*18  
14 (N.D. Cal. Nov. 26, 2013).

15         The central issue raised by the proposed settlement of a class action is whether “the  
16 settlement is fair, reasonable, and adequate.” *Sandoval v. Tharaldson Emp. Mgmt.* EDCV 08-482-  
17 VAP, 2010 U.S. Dist. LEXIS 69799 (C.D. Cal. July 15, 2010). In determining whether to grant  
18 preliminary approval, the court should be guided by “overriding public interest in settling and  
19 quieting litigation” and such especially true in the context of class action lawsuits. *Van Bronkhorst*  
20 *v. Safeco Corp.*, 529 F.2d 943, 950 (9th Cir. 1976); *see also Barbosa v. Cargill Meat Solutions*  
21 *Corp.*, 297 F.R.D. 431, 446 (E.D. Cal. 2013). Generally, “unless the settlement is clearly  
22 inadequate, its acceptance and approval are preferable to lengthy and expensive litigation with  
23 uncertain results.” *Barbosa*, 297 F.R.D. at 446 (quoting *Nat’l Rural Telecoms. Coop. v. DIRECTV*  
24 *Inc.*, 221 F.R.D. 523, 526 (C.D. Cal. 2004).

As explained in greater detail below, the Settlement meets the requirements and standards for preliminary approval.

**V. THE PROPOSED SETTLEMENT CLASS  
SHOULD BE CONDITIONALLY CERTIFIED**

When presented with a proposed settlement, a court must first determine whether the proposed settlement class meets the requirements for class certification under Rule 23. “Plaintiffs seeking to represent a class must satisfy the threshold requirements of Rule 23(a) as well as the requirements for certification under one of the subsections of Rule 23(b).” *Gray v. Golden Gate Nat’l Rec. Area*, 279 F.R.D. 501, 507 (N.D. Cal. 2011).

Under Rule 23(a), Plaintiffs are required to meet the following prerequisites: “(1) the class is so numerous that joinder of all members is impracticable, (2) there are questions of law or fact common to the class, (3) the claims or defenses of the class representatives are typical of the claims or defenses of the class, and (4) the class representatives will fairly and adequately protect the interests of all members of the class.” *Cole v. Asurion Corp.*, 267 F.R.D 322, 325 (C.D. Cal. 2010). The decision to grant or deny class certification is committed to the trial court’s broad discretion. *See Gray*, 279 F.R.D. at 508 (“It is in the district court’s discretion whether a class should be certified”). Plaintiff can satisfy its “burden by providing the Court with a sufficient basis for forming a reasonable judgment on each requirement.” *Bishop v. Petro-Chemical Transp., LLC*, 582 F. Supp. 2d 1290, 1306 (E.D. Cal. 2008) (quoting *Blackie v. Barrack*, 524 F.2d 891, 901 (9th Cir. 1975)).

Plaintiffs seek to certify the Settlement Class under Rule 23(b)(2). Class certification pursuant to Fed. R. Civ. P. 23(b)(2) is appropriate when “the party opposing the class has acted or refused to act on grounds that apply generally to the class, so that final injunctive relief or corresponding declaratory relief is appropriate respecting the class as a whole.” Courts “within the Ninth Circuit have taken a more liberal view of Rule 23(b)(2) requirements.” *Gray*, 279 F.R.D. at

521. Here, the conditional certification of the Settlement Class is appropriate for purposes of settlement because all the requirements of Rule 23 have been met.

**A. The Settlement Class Satisfies  
Federal Rule of Civil Procedure 23(a)**

Rule 23(a) enumerates four prerequisites for class certification, referred to as: (1) numerosity; (2) commonality; (3) typicality; and (4) adequacy. Here, each of these requirements is met.

**1. Numerosity**

Rule 23(a)(1) requires that “the class is so numerous that joinder of all members is impracticable.” Fed. R. Civ. P. 23(a). The threshold to establish numerosity is low. *See, e.g., Dufour v. BE LLC*, 291 F.R.D. 413, 419 (N.D. Cal. 2013) (Plaintiffs met the “low burden of establishing numerosity”); *see also Consol. Rail Corp. v. Town of Hyde Park*, 47 F.3d 473, 483 (2d Cir. 1995) (“[N]umerosity is presumed at a level of 40 members.”). Here, thousands of individuals held monies in Full Tilt Poker Player Accounts when they were frozen on April 15, 2011. Full Tilt Poker was among the three largest online poker companies on April 15, 2011, or “Black Friday.” The Full Tilt Poker claims website has provided detailed updates concerning tens of thousands of distributions to members of the Settlement Class. *See Burt Aff.*, Ex. H. This evidence is more than sufficient to satisfy the requirement of numerosity.

**2. Commonality**

Rule 23(a)(2) provides that there must be “questions of law or fact common to the class” for a suit to be certified as a class action. Fed. R. Civ. P. 23(a)(2). In the Ninth Circuit, commonality “has been construed permissively.” *Gray*, 279 F.R.D. at 508 (quoting *Hanlon*, 150 F.3d at 1019. “Commonality requires the plaintiff to demonstrate that the class members have suffered the same injury . . . . Their claims must depend upon a common contention.” *Wal-Mart Stores, Inc. v. Dukes*,

1 131 S. Ct. 2541, 2551 (2011) (internal citation omitted). Indeed, it is unnecessary for all questions  
2 of law and fact to be common, the mere “existence of shared legal issues with legal issues with  
3 divergent factual predicates is sufficient, as is a common core of salient facts coupled with disparate  
4 legal remedies within the class.” *Gray*, 279 F.R.D. at 508 (quoting *Hanlon*, 150 F.3d at 1019).

5 Here, there are many common issues of fact and law, which are more than sufficient to  
6 satisfy the Ninth Circuit’s liberal standard, including whether Defendants converted the monies in  
7 the Player Accounts through the use of shell corporations; whether Defendants converted the monies  
8 by intermingling the funds with Full Tilt Poker operational accounts and the personal accounts of  
9 shareholders, directors and executives; and whether injunctive relief is appropriate. Moreover,  
10 Plaintiffs and the Class are all players situated in the United States, who had the monies in their  
11 Player Accounts frozen on April 15, 2011, and lost access to those funds until they had the  
12 opportunity to make claims and receive those funds via distribution nearly three years later, at the  
13 earliest. *See Burt Aff. Ex. I*. Accordingly the commonality element is met.

### 16 3. Typicality

17 Rule 23(a)(3) provides that the claims of Plaintiffs must be “typical of the claims . . . of the  
18 class.” Fed. R. Civ. P. 23(a)(3). Similarly to commonality, the Ninth Circuit standard for typicality  
19 is permissive, meaning that: “representative claims are typical if they are reasonably co-extensive  
20 with those of absent class members; they need not be substantially identical.” *Cole*, 267 F.R.D at  
21 326 (citing *Hanlon*, 150 F.3d at 1020). Typicality is satisfied where the representatives’ claims “are  
22 reasonable coextensive with those of absent class members.” *Dufour*, 291 FR.D. at 419 (quoting  
23 *Rodriguez v. Hayes*, 591 F.3d 1105, 1124 (9th Cir. 2009)).

24 Typicality is met here as Plaintiffs and the proposed Settlement Class assert the same claims,  
25 arising from the same course of conduct — Defendants funneling and distributing funds from the  
26 Player Accounts through shell companies, operational accounts and personal accounts. Under the  
27  
28

1 claims alleged, Plaintiffs and Settlement Class Members also seek the same relief for the same  
 2 alleged wrongful conduct. Plaintiffs' claims are the same as those of other Settlement Class  
 3 Members.

#### 4 **4. Adequacy of Representation**

5 Rule 23(a)(4) requires that "the representative parties will fairly and adequately protect the  
 6 interests of the class." Fed. R. Civ. P. 23(a)(4). "Representation is adequate if: (1) the class  
 7 representative and counsel do not have any conflicts of interest with other class members; and (2) the  
 8 representative plaintiff and counsel will prosecute the action vigorously on behalf of the class."  
 9 *Gray*, 279 F.R.D. at 520.

10 Adequacy has been met in this case. First, the interests of Plaintiffs, the Class  
 11 Representatives, and the Settlement Class Members are fully aligned and conflict free: both  
 12 Plaintiffs and other Settlement Class Members are seeking redress from what is essentially the same  
 13 injury and there are no disabling conflicts of interest. Second, the proposed Class Counsel is  
 14 qualified and experienced in class action litigation. *See* Burt Aff., Ex. C-F (Wolf Haldenstein,  
 15 Finkelstein Thompson, Wolf Popper and Gustafson Gluek Firm Resumes).<sup>9</sup> As explained below, and  
 16 in greater detail below, both Plaintiffs and Class Counsel have vigorously pursued claims on behalf  
 17 of the Class in numerous venues and thus, are proper and adequate class representatives and class  
 18 counsel.

19 Prior to the initiation of this litigation, Class Counsel filed a detailed, thorough pleading in  
 20 the Southern District of New York against Defendants, among others, which alleged common law

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<sup>9</sup> Class Counsel have performed extensive work to date in identifying and investigating potential claims in the Related Actions and acquiring data through the U.S. Department of Justice action against Full Tilt Poker, along with the national media and poker media, while conducting ample legal research for the claims. *See* Burt Aff., ¶¶ 5, 10, 28. The net result of such research and effort was represented in detailed class action complaints and in successfully negotiating the proposed Agreement. *See id.*, ¶¶ 5, 10, 28, 29; Exs. A-B; G.

1 conversion claims and civil Racketeer Influenced and Corrupt Organizations Act, 18 U.S.C. § 1964,  
2 *et seq.* *See id.*, ¶5. Almost immediately after filing and with great uncertainty surrounding the  
3 situation at Full Tilt Poker, Class Counsel made an effort to preserve the assets and records of Full  
4 Tilt Poker and its various related entities, many of which were situated overseas. *See id.*, ¶6. In fact,  
5 Class Counsel had to enlist an attorney from England and send him to Alderney to serve Full Tilt  
6 Poker-related entities as was required. *See id.*, ¶7. Although the Class Counsel's efforts to preserve  
7 and seize assets of Full Tilt Poker ultimately took a backseat to the U.S. government's drive to do  
8 the same, it came at some effort and expense. Additionally, the case in the Southern District of New  
9 York was litigated in front of three separate judges and there was briefing through a preliminary  
10 injunction, and motion to dismiss, the latter denied in part. *See id.*, ¶¶ 6, 8.

11  
12       However, as Plaintiffs' action in the Southern District of New York was dismissed as to  
13 Defendants for jurisdictional defects, Class Counsel drafted and filed Plaintiffs' Initial Complaint in  
14 this Court alleging the common law claim of conversion. *See id.*, ¶ 10. Further, Plaintiffs provided  
15 this Court with steady updates concerning the status of the litigation in the Southern District of New  
16 York, the U.S. Department of Justice's settlement with Full Tilt Poker and PokerStars, and the  
17 distribution to the Settlement Class. *See id.*, ¶16.

18  
19       Prior to the settlement between the U.S. Department of Justice with Full Tilt Poker and  
20 PokerStars, Class Counsel was in regular contact with the U.S. Attorney's Office for the Southern  
21 District of New York to encourage the distribution of any seized assets to the Settlement Class. *See*  
22 *id.*, ¶ 12. In fact, Class Counsel on several occasions explained to attorneys involved in that process  
23 that Plaintiffs would challenge any settlement and release related to Full Tilt Poker that did not  
24 include a distribution of funds to the Settlement Class. *See id.*

25  
26       Class Counsel have also carefully deliberated amongst themselves and with their clients to  
27 craft precise and necessary therapeutic, injunctive relief, which will provide real value to the  
28

1 Settlement Class. *See id.*, ¶29. The Settlement is the result of thorough negotiations with  
 2 Defendants’ counsel, which involved negotiations both in-person and telephonically over months  
 3 with numerous drafts exchanged before being finalized.

4 Thus, there can be no doubt that Plaintiffs are adequate class representatives and Class  
 5 Counsel has vigorously prosecuted this action on behalf of the Settlement Class.  
 6

#### 7 5. **The Settlement Class Is Cohesive**

8 Rule 23(b)(2) classes need not meet the predominance and superiority requirements,  
 9 however, it is “well established that the class claims must be cohesive.” *Carr v. Tadin, Inc.*, 12-cv-  
 10 3040, 2014 U.S. Dist. LEXIS 179835, at \*9 (S.D. Cal. Apr. 18, 2014) (quoting *Gates v. Rohm &*  
 11 *Haas Co.*, 655 F.3d 255, 263-64 (3d Cir. 2011)). Indeed, “it is sufficient if class members complain  
 12 of a pattern or practice that is generally applicable to the class as a whole.” *In re Yahoo Mail Litig.*,  
 13 13-cv-04980, 2015 U.S. Dist. LEXIS 68585, at \*55 (N.D. Cal. May 26, 2015). Here, Plaintiffs have  
 14 sufficiently alleged that the Settlement Class was subject to a common pattern of wrongdoing by  
 15 Defendants, who by and through the Full Tilt Poker umbrella entity, converted the Settlement  
 16 Class’s monies by intermingling the monies with Full Tilt Poker operational funds and distributing  
 17 them to personal accounts held by them and other Full Tilt Poker executives, directors and  
 18 shareholders. Additionally, as evidence of cohesiveness, the United States Attorney for the Southern  
 19 District of New York initiated a process of distribution to compensate the Class – “eligible victims  
 20 of the fraud committed by Full Tilt Poker against United States players.” Burt Aff. Ex. I. Thus, the  
 21 Settlement Class is sufficiently cohesive.  
 22

#### 24 6. **The Requirements of Rule 23(b)(2) Are Satisfied**

25 Plaintiffs seek certification of a Settlement Class under Rule 23(b)(2), which “permits  
 26 certification of a class when the class is seeking injunctive or declaratory relief.” Certification  
 27 pursuant to Rule 23(b)(2) is appropriate where, as here, “the allegations specify conduct by  
 28

1 Defendant directed at the class as a whole, and injunctive relief would be appropriate with regard to  
2 the class as a whole.” *Raymond v. Rowland*, 220 F.R.D. 173, 181 (D. Conn. 2004). This inquiry is  
3 encompassed within the commonality requirement of Rule 23(a), which has been satisfied as  
4 explained above. *See In re LifeLock, Inc.*, 08-1977, 2010 U.S. Dist. LEXIS 102612, at \*11 (D. Ariz.  
5 Aug. 25, 2010). Class certification pursuant to Rule 23(b)(2) “is appropriate only where the primary  
6 relief sought is declaratory or injunctive.” *Brazil v. Dole Packaged Foods, LLC*, 12-cv-01831, 2014  
7 U.S. Dist. LEXIS 74234, at \*36 (N.D. Cal. May 30, 2014).

9         These requirements are satisfied here. Defendants allegedly engaged in a common form and  
10 scheme of conduct that harmed the Settlement Class. By and through their involvement with Full  
11 Tilt Poker and despite repeated representations to the contrary, Defendants converted the Settlement  
12 Class’s funds kept in the Player Accounts by intermingling them with the operational funds of Full  
13 Tilt Poker and distributed the funds to their own personal accounts and accounts of other Full Tilt  
14 Poker executives, directors and shareholders. The Settlement Class lost access to the funds inside  
15 their Player Accounts beginning on April 15, 2011, and such access was never restored. Instead, the  
16 members of the Settlement Class would only regain their ability to access their funds via distribution  
17 resulting from the U.S. Department of Justice’s settlement with Full Tilt Poker, among others.

19         It cannot be disputed that the primary relief sought is injunctive in nature and thus, has  
20 triggered Rule 23(b)(2) for certification purposes because the only relief sought by Plaintiffs in the  
21 Amended Complaint and proposed in the Settlement is injunctive in nature. The U.S. Department of  
22 Justice’s settlements with Defendants provide no more than that Defendants not violate the law.  
23 Federal gaming law, in turn, merely provides that certain financial transactions are prohibited in  
24 connection with unlawful internet gambling, however, three states, including Nevada, have legalized  
25 internet gambling with several other states considering legislation doing the same. Any change in  
26 U.S. law or in the law of states permitting internet gambling effectively moots the therapeutic relief  
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1 in the U.S Department of Justice's settlement with Defendants. The primary and only relief sought  
2 here would resolve that issue by placing real, qualified restrictions on Defendants that are not  
3 premised upon the status of gaming law or regulation. The injunctive relief provides such protection  
4 to the Settlement Class (and the public at-large) should Defendants re-enter the online real money  
5 gaming industry at any point in the next four years by placing certain operational and notice  
6 requirements on such involvement.  
7

8 It is of little consequence that the Settlement Class would release claims for monetary  
9 damages against Defendants under the Settlement. As explained below, any recovery would be  
10 difficult to achieve and would be minimal for each individual Settlement Class member. Further, the  
11 likelihood of the Settlement Class actually receiving said recovery is slim. In numerous instances,  
12 courts in the Ninth Circuit have approved settlements for a Rule 23(b)(2) class seeking and settling  
13 for primary injunctive relief, where claims for monetary damages were released in the settlement  
14 agreement. *See In re Quaker Oats Labeling Litig.*, 5:10-cv-00502, 2014 U.S. Dist. LEXIS 104817,  
15 at \*3 (N.D. Cal. July 29, 2014); 10-cv-00502 Dkt. No. 168, Atch. 1 (Settlement Agreement); *Mason*  
16 *v. Heel Inc.*, 3:12-cv-03056, 2014 U.S. Dist. LEXIS 58257, at \*34 (S.D. Cal. Mar. 13, 2014); 12-cv-  
17 03056, Dkt. No. 26, Atch. 2 (Settlement Agreement). In those matters, claims for monetary relief  
18 were much more viable than here where 28 C.F.R. § 9.8 places the distribution of any potential  
19 recovery for the Settlement Class in great doubt.  
20  
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22 As a result, this injunctive relief would provide benefits to the Settlement Class and class  
23 certification under Rule 23(b)(2) is warranted.

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1 **VI. PLAINTIFFS SHOULD BE APPOINTED CLASS**  
2 **REPRESENTATIVES AND THEIR CHOSEN COUNSEL**  
3 **SHOULD BE APPOINTED CLASS AND LIAISON COUNSEL**

4 Plaintiffs also request (and Defendants do not contest for settlement purposes only) that the  
5 Court designate Plaintiffs as Class Representatives for the Settlement Class. As discussed above,  
6 Plaintiffs will fairly and adequately protect the interests of the Settlement Class.

7 Additionally, Plaintiffs respectfully request that Wolf Haldenstein, Finkelstein Thompson,  
8 Gustafson Gluek and Wolf Popper be appointed Class Counsel for the Settlement Class. Rule 23(g)  
9 enumerates four factors for evaluating the adequacy of proposed counsel:

10 (i) the work counsel has done in identifying or investigating potential claims in the  
11 action; (ii) counsel's experience in handling class actions, other complex litigation,  
12 and types of claims of the type asserted in the action; (iii) counsel's knowledge of the  
13 applicable law; and (iv) the resources counsel that will commit to representing the  
14 class.

15 Fed. R. Civ. P. 23(g)(1)(A)(i)-(iv). All of these factors militate in favor of appointing Wolf  
16 Haldenstein, Finkelstein Thompson, Gustafson Gluek and Wolf Popper as Class Counsel. The  
17 proposed Class Counsel are experienced and well-equipped to vigorously, competently and  
18 efficiently represent the proposed Settlement Class. *See* Burt Aff., Ex. C-F. Accordingly, the Court  
19 should appoint Wolf Haldenstein, Finkelstein Thompson, Gustafson Gluek and Wolf Popper as  
20 Class Counsel and Shook & Stone as Liaison Counsel.

21 **VII. THE PROPOSED SETTLEMENT MEETS THE**  
22 **CRITERIA FOR PRELIMINARY REVIEW**

23 In determining whether a settlement is fair, the Court will weigh a multitude of factors  
24 including: "the strength of the plaintiffs' case; the risk, expense, complexity and likely duration of  
25 further litigation; the risk of maintaining class action status throughout the trial; the amount offered  
26 in settlement; the extent of discovery completed, and the stage of the proceedings; the experience  
27 and views of counsel; the presence of a governmental participant; and the reaction of the class  
28 members to the proposed settlement." *Sandoval*, 2010 U.S. Dist. LEXIS 69799 (quoting *Class*

1 *Plaintiffs*, 955 F.2d at 1291). However, this list of factors is not exclusive and the Court may weigh  
 2 them differently depending on the circumstances of each case. *See Adoma v. Univ. of Phoenix Inc.*,  
 3 913 F. Supp. 2d 964, 975 (E.D. Cal. 2012) (“This list of factors is not exclusive and the court may  
 4 balance and weigh different factors depending on the circumstances of each case.”); *Sandoval*, 2010  
 5 U.S. Dist. LEXIS 69799 (“This is by no means an exhaustive list of relevant considerations though,  
 6 and the relative degree of importance to be attached to any particular factor will depend on the  
 7 unique circumstances of each case.”) (internal quotations omitted).

9 Here, the proposed Settlement plainly satisfies the standard for preliminary approval, as  
 10 there is no question as to its fairness, reasonableness and adequacy, placing it squarely within the  
 11 range of possible approval.

12 **A. The Plaintiffs’ Merits Case Is Strong**

13 The Plaintiffs have an extremely strong claim in this matter. Plaintiffs claim for conversion  
 14 is apparent on its face – Defendants were heavily involved with and directed the Full Tilt Poker  
 15 umbrella entity and were instrumental in the conversion of funds in the Player Accounts. Despite  
 16 repeated representations to the contrary, Defendants converted the funds in the Player Accounts by  
 17 intermingling the funds with Full Tilt Poker operational funds and distributed those funds to  
 18 themselves and fellow executives, directors members, and shareholders of Full Tilt Poker.  
 19 Plaintiffs’ claim is supported by the U.S. Department of Justice’s action against Full Tilt Poker along  
 20 with Lederer and Ferguson and subsequent distribution to the Class. *See Pokerstars*, 11-cv-2564  
 21 (S.D.N.Y.); Burt Aff. Exs. H, I. The claim clearly has merit as the Class’s accounts were frozen and  
 22 their monies were withheld for nearly three years.

23 **B. The Litigation Is Complex and Will Be Expensive And Lengthy**

24 The Parties face certainty that further litigation would be expensive, complex, and time  
 25 consuming. The expense, complexity and duration of litigation are significant factors considered in  
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1 evaluating the reasonableness of a settlement. Here, the proposed Settlement specifically addresses  
2 the alleged deceptive conduct by providing carefully-tailored therapeutic relief to the proposed  
3 Settlement Class, which would protect them from similar, future misconduct by Defendants. This  
4 relief is not subject to any change in the ever-evolving field of internet gaming and gambling law.  
5 The proposed Settlement is able to provide these benefits without the risk and delays of continued  
6 litigation, trial and appeal. Litigating this class action through trial would undoubtedly be time-  
7 consuming and expensive.  
8

9 Defendants Lederer and Ferguson were signature executives and directors of the Full Tilt  
10 Poker umbrella entity, which included numerous entities and individuals in the United States and  
11 internationally. Continued litigation would require a significant number of additional depositions, a  
12 significant number of which would potentially take place overseas. Given the international  
13 footprint, the mere service of deposition notices and discovery requests would prove to be an  
14 arduous task. For example, in the related matter in U.S. Southern District of New York, Plaintiffs  
15 had to make repeated, expensive attempts and needed to do cumbersome research in order to  
16 perform service of entities on the isle of Alderney.  
17

18 Moreover, Defendants have not yet produced formal discovery relating to Plaintiffs' claims  
19 but would be required to do so. The production of additional discovery, combined with subsequent  
20 related expert reports and potential discovery disputes, would result in the expenditure of substantial  
21 time and expense. At a minimum, absent settlement, litigation of these issues would likely continue  
22 for years before Plaintiffs or the Settlement Class would obtain any recovery, which would be  
23 heavily diluted by the costs of continued litigation. Moreover, there remains a question of whether  
24 Plaintiffs and the Settlement Class would actually receive the fruits of any additional recovery. A  
25 settlement eliminates the delay and expenses and strongly weighs in favor of approval.  
26  
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1 By reaching this Settlement, the Parties will avoid protracted litigation and establish a means  
2 for prompt resolution of Settlement Class Members' claims with meaningful benefits to Settlement  
3 Class Members. Given the alternative of continued, long and complex litigation before this Court,  
4 the risks involved in such litigation and the possibility of further appellate litigation, the availability  
5 of prompt relief under the Settlement is highly beneficial to the Settlement Class.

6  
7 **C. The Reaction of the Settlement Class**

8 While the district court has virtually complete discretion as to the manner of giving notice to  
9 class members, notice to a Fed. R. Civ. P. 23(b)(2) Class is not required. *See* Fed. R. Civ. P.  
10 23(b)(2). The Court in *Lilly v. Jamba Juice, Co.*, determined that notice was not required where a  
11 Class sought only injunctive relief because the Class is "mandatory." 13-cv-02998, 2015 U.S. Dist.  
12 LEXIS 34498, at \*24-25 (N.D. Cal. Mar. 18, 2015) (citing *Jermyn v. Best Buy Stores, L.P.*, 08 Civ.  
13 214, 2012 U.S. Dist. LEXIS 90289, at \*24 (S.D.N.Y. June 27, 2012). The determination to forego  
14 notice with a Rule 23(b)(2) class has been referred to as "the more enlightened approach"<sup>10</sup> to Rule  
15 23(e), which governs notice of class action settlements, as it "avoids judicial time expenditure and  
16 relieves the parties of the expense of notice when it is appropriate, without circumventing the  
17 policies of Rule 23(e)." *Id.* at 212; *see also Jermyn*, 2012 U.S. Dist. LEXIS 90289, at \*32. As  
18 explained by the Court in *Lambeth v. Advantage Fin. Servs., LLC*, 1:15-cv-33-BLW, 2015 U.S. Dist.  
19 LEXIS 79009, at \*6 (D. Idaho, June 16, 2015), where notice is found to be too expensive and  
20 burdensome, notice is unnecessary.  
21

22  
23 When considered in tandem with the Settlement in and subsequent disbursement resulting  
24 from the U.S. Department of Justice's settlement with Full Tilt Poker, the Settlement Class Members  
25 have been provided relief in the amount of their account principals and protection from future  
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27 <sup>10</sup> Newberg on Class Actions §11.72 (3d. ed. 1992).  
28

1 misconduct by Defendants if they should re-enter the online gaming industry regardless of changes  
2 in the internet gaming laws. Any remaining monetary claims are not viable and would effectively be  
3 forfeited to the U.S. Department of Justice based on requirements of 28 C.F.R. § 9.8. The  
4 Settlement completes the relief previously provided to the Settlement Class Members. It is likely  
5 that the cost of notice would eviscerate any settlement agreement because the cost would prove  
6 prohibitive.<sup>11</sup>

7  
8 Additionally, as a class action subject to the Class Action Fairness Act or CAFA, the  
9 Settlement is subject to the applicable notice requirements. *See* 28 U.S.C. § 1715. Pursuant to  
10 CAFA, in this case it is required that notice be provided to the U.S. Attorney General and the  
11 attorney generals of the fifty states no later than ten days after the proposed Settlement is filed with  
12 this Court. *See* 28 U.S.C. § 1715(a). This has already been done in connection with the proposed  
13 settlement in the U.S. District Court for the Southern District of New York with objection from these  
14 government agencies and will be sent again based on this Settlement.<sup>12</sup> The notice to the applicable  
15 regulators included, as required: (i) a copy of the complaints and attached exhibits; (ii) the settlement  
16 agreement; and (iii) an estimate of the number of class members residing in each state. The notice to  
17 applicable federal and state regulators has aided in the supervision of this Settlement and effectively  
18 gauged the reaction of the class.<sup>13</sup> Thus, responsible governmental advocates for consumers have  
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22 <sup>11</sup> In *Green v. American Express Co.*, the Court explained that because any monetary recovery was  
23 likely to be miniscule compared to the cost of notice that such notice would likely “jeopardize, and  
likely destroy the hard fought settlement agreement that the parties have presented to this Court” and  
as a result, ruled that notice was not required. 200 F.R.D. 211, 213 (S.D.N.Y. 2001).

24 <sup>12</sup> Moreover, notice was provided to the appropriate regulators in the *Bitar*, 11-cv-4521 (S.D.N.Y.),  
25 matter and in other formerly related matters, in connection with that proposed settlement and no  
26 objection or response was received from any regulator. Thus, this should weigh in favor of  
preliminary approval.

27 <sup>13</sup> Additionally, the applicable federal and state regulators will be contacted concerning any updates  
28 to the Agreement and supporting documents.

1 had the opportunity to object and have raised no objection, which weighs in favor of preliminary  
2 approval.

3 Although the reaction of absent class members cannot be conclusively gauged, the fact that  
4 five Plaintiffs stand to receive no benefit different from the Settlement Class with the exception of  
5 modest incentive awards as the Court may approve, and their experienced counsel support the  
6 Settlement and Agreement are strong indications that members of the Settlement Class will also  
7 view it positively. Counsel is experienced in litigation of this type and believes that this relief is  
8 extremely beneficial to the Class because it closes the loopholes present in the U.S. Department of  
9 Justice's settlements with Defendants.  
10

11 All Settlement Class Members have been provided the means to apply for and receive one  
12 hundred cents on the dollar from the U.S. Department of Justice's settlement. Further, even if  
13 additional funds could be recovered on top of the full account balances on April 15, 2011, it is  
14 extremely unlikely that any additional funds recovered would ever be distributed to the Class based  
15 upon the required forfeiture to the U.S. Department of Justice pursuant to 28 C.F.R. § 9.8. Thus,  
16 notice is not required based on both Fed. R. Civ. P. 23(b)(2) and the circumstances and, as a result,  
17 the reaction of the Settlement Class weighs in favor of approval.<sup>14</sup>  
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21 <sup>14</sup> If the Court believes some notice program is necessary or preferable, the form of such notice  
22 program is within the sound discretion of the Court. While notice and opt-out is not required  
23 pursuant to Rule 23(b)(2), the trial court has broad discretion with regards to class certification and  
24 notice to the Settlement Class, and thus, may order notice to the Settlement Class. *See Gray*, 279  
F.R.D. at 508; *see also In re Lifelock, Inc.*, 2010 U.S. Dist. LEXIS 102612 (Class was provided  
notice and ability to opt-out despite neither being "required as Rule 23(b)(2) classes may be certified  
on a mandatory basis, i.e., without the right to opt out or the receipt of notice.").

25 As an alternative, Parties propose that notice be distributed via publication of a press release. Given  
26 the prevalence of the specialty, on-line poker media and its service to the on-line poker playing  
27 community, publication notice would likely be sufficient to alert any and all class members, whose  
28 impracticable chance of further recovery is being waived. Further, even though it is unnecessary,  
this would be a cost-effective solution that would not vitiate the Settlement.

**D. The Current Stage of The Instant  
Litigation Favors Preliminary Approval**

The parties are not required to engage in extensive discovery and no formal discovery is required for the Court to preliminarily approve a settlement. *See Klee v. Nissan N. Am., Inc.*, 12-08238, 2015 U.S. Dist. LEXIS 88270, at \*25 (C.D. Cal. July 7, 2015) (“Formal discovery is not required.”). Indeed, the Ninth Circuit has held that “[i]n the context of class action settlements, ‘formal discovery’ is not a necessary ticket to the bargaining table’ where the parties have sufficient information to make an informed decision about settlement.” *Linney v. Cellular Alaska P’ship*, 151 F.3d 1234, 1239 (9th Cir. 1998); *see also Clesceri v. Beach City & Protective Servs.*, CV-10-3873, 2011 U.S. Dist. LEXIS 11676, at \*27-28 (C.D. Cal. Jan. 27, 2011).

As detailed in the Burt Affidavit, the Parties have conducted significant informal discovery and dedicated vast resources investigating and advancing the Related Actions. *See In re AT&T Mobility Wireless Data Servs. Sales Litig.*, 270 F.R.D. 330, 350 (N.D. Ill. 2010) (“Because counsel have conducted a significant amount of informal discovery and dedicated a significant amount of time and resources to advancing the underlying lawsuits, this factor does not weigh against preliminary approval.”) Moreover, “there is no indication that formal discovery would have assisted the parties in devising” the Agreement. *Id.* Class Counsel also conducted a thorough investigation of Plaintiffs’ claims and conducted extensive research regarding the operations of Full Tilt Poker before filing their complaints. *See Burt Aff.*, ¶¶ 4-5. Further, Class Counsel have thoroughly followed the developments in the U.S. Department of Justice action against Full Tilt Poker and that, combined with counsel’s other efforts, has greatly obviated the need for formal discovery proceedings. The involvement of U.S. Department of Justice provided a window into facts allowing for evaluation of the merits of the claim and the public disclosure of such information was akin to



1 discovery. *See id.*, ¶ 4. Thus, Class Counsel are well-positioned to evaluate the claims. Thus, this  
 2 factor favors preliminary approval.

3 **E. Plaintiffs Face Hurdles In**  
 4 **Securing Injunctive Relief**

5 Settlements resolve the inherent uncertainty on the merits, and are therefore strongly favored  
 6 by the courts, particularly in class actions. The Parties disagree about the merits and there is  
 7 substantial uncertainty about the ultimate outcome of this Action on the remaining issues. Assuming  
 8 that litigation was to proceed, the hurdles that Plaintiffs face prior to certification and trial are  
 9 substantial. While Class Counsel are confident in their ability to prove their case and attain class  
 10 certification, however, they also believe that it is in the best interests of the Settlement Class to settle  
 11 under these circumstances. As equitable relief, there is inherent uncertainty in securing a permanent  
 12 injunction. In addition, while such a trial is being held, there is substantial risk that the internet  
 13 gambling laws will have changed and Defendants will be able to return to the industry without  
 14 limitation while this litigation is being tried and resolved. The Agreement avoids the risks inherent  
 15 in further litigation and provides the necessary protection for the Settlement Class that the U.S.  
 16 Department of Justice's settlement did not. Therefore, this factor weighs in favor of preliminary  
 17 approval.  
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19 **F. Injunctive Relief Is The Best Result for the Settlement Class**

20 The very real and necessary injunctive relief is the best result possible for the Settlement  
 21 Class and thus, the only relief Plaintiffs sought for the Settlement Class in the Amended Complaint.  
 22 As the U.S. Department of Justice has provided the Settlement Class with the full amount of their  
 23 Player Account principals, any recovery for punitive damages and/or interest would be above and  
 24 beyond the actual value of the Player Accounts on April 15, 2011, and likely be a *de minimis* amount  
 25 on an individual basis. It is questionable, at best, whether even that recovery could be achieved,  
 26 especially given the difficulties in proving punitive damages.  
 27  
 28

1 Even if Plaintiffs were to prevail on a claim for damages, it is uncertain whether the Class  
2 could recover from Defendants (or other third party individuals and/or entities), who have settled for  
3 massive sums with U.S. Department of Justice. Recovery becomes even more unlikely when  
4 consideration is given to the complexity of the Full Tilt Poker umbrella with its intermingling,  
5 remote, shell entities either had no assets to begin with or were effectively cleaned out by the  
6 settlements with the U.S. Department of Justice. *See* Burt Aff., Ex. J, p. 9-10.  
7

8 The slight likelihood of a small individual recovery is cast even further into doubt based on  
9 28 C.F.R. § 9.8, which places any potential recovery for the Settlement Class in peril because it  
10 would be subject to a forfeiture to the U.S. Department of Justice.<sup>15</sup> Plaintiffs believe that claims for  
11 monetary damages are not viable and almost certainly unrecoverable for the Class and thus, have  
12 sought and proposed injunctive relief for the Settlement Class. The injunctive relief provides real  
13 protections that extend above and beyond the limits codified law in ever-changing field and will  
14 protect the Settlement Class from Defendants' wrongdoing in the future. *See* Burt Aff., Ex. G, §3.3.  
15 When considered in tandem with the monetary relief from the U.S. Department of Justice's  
16 settlement, this provides the Settlement Class with complete relief – the account principals from  
17 April 15, 2011, and very real restrictions and limitations on Defendants' abilities to re-enter the  
18 online gaming industry. The therapeutic relief sought by this Settlement has value to each individual  
19 Settlement Class Member that far outweighs what could be achieved if punitive damages and interest  
20 were sought and tried. Therefore, this result is the best result possible for the Settlement Class.  
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26 <sup>15</sup> As explained on the Full Tilt Poker claims website ([www.fulltiltpokerclaims.com](http://www.fulltiltpokerclaims.com)), any claimant  
27 needed to meet the requirements of 28 C.F.R. § 9.8, including that any claimant "shall reimburse the  
28 Assets Forfeiture Fund for the amount received to the extent the individual later receives  
compensation for the loss of the property from any other source." 28 C.F.R. § 9.8(g).



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**CERTIFICATE OF SERVICE**

I hereby Certify that on September 30, 2015, I caused the forgoing document and all accompanying documents to be filed on the Court's CM/ECF filing system, which notified all counsel of record of such filing.

Dated: September 30, 2015

BY: /s/ Leonard Stone  
Leonard Stone

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